



January 14, 2019

FOR IMMEDIATE RELEASE  
Marketing Department  
850.244.9900 ext. 1061

### **Beach Community Bank Welcomes New NW Florida Market President & Commercial Lending Officers**

Pensacola—NW Florida’s leading community bank, Beach Community Bank, announces the appointment of three new additions to its leadership and commercial lending teams. Peter Dyson has joined BCB as NW Florida Market President; Ken Naylor has joined as Senior Vice President/NW Florida Senior Lender; and Craig Smith has joined as Vice President/Commercial Relationship Manager. The team will be based out of BCB’s Garden Street office in Pensacola.

“The level of growth and development in northwest Florida, particularly in Pensacola, is astounding,” said BCB President and CEO Chip Reeves. “And the addition of these well established and seasoned professionals to our existing team will further enhance BCB as northwest Florida’s leading business bank. We’re thrilled to have them join us.”

Peter Dyson, a third generation Pensacola native, is an accomplished leader within the banking industry and the community at large and brings over 26 years of regional banking experience to BCB. His exceptional commercial banking and client relationship skills will help drive institutional brand, growth and profitability for BCB. Most recently, Dyson was EVP Commercial Banking at a regional institution with significant NW Florida presence.

“Beach’s focus on building long term relationships with its clients through offering uniquely tailored business solutions and unparalleled service is a reflection of my own values,” said Dyson of his decision. “I believe in this type of culture and look forward to what we will help build at BCB.”

Ken Naylor brings over 30 years of banking experience. With his deep, extensive commercial banking expertise and active role within the community, Naylor has continued to hold ever increasing senior leadership roles in regional institutions throughout NW Florida over the last 20 years.

Craig Smith, a seventh generation Pensacolian, has been in the community and regional banking industry for 33 years in Pensacola. He has held roles in retail banking, treasury management and credit administration and has spent the last 20 years focused on commercial lending.

# # #

From left to right in photo: Ken Naylor, Peter Dyson, Craig Smith

#### **About Beach Community Bank**

Relationship Driven, Business Centric and Community Focused, Beach Community Bank offers a full



array of financial products and personalized services to meet the needs of its consumer and business communities. Currently with twelve locations spanning from Pensacola to Tampa, Beach is a Florida-centric institution that pledges itself to reinvestment in local economies. Beach Community Bank's flagship commitment, the \$1 Billion Lending Pledge, puts values in action as northwest Florida's leading business bank. For more information, visit [beachcommunitybank.com](http://beachcommunitybank.com)